



Department of Health



Keeping abreast of BSWA News

Issue 17

May 2014

Update from the Medical Director

It's been an exciting month for BreastScreen WA with the launch of BSWA's new website on Mother's Day. We acknowledge the dedication and hard work of our Health Promotion team and Project Officer, Fiona Smith for ensuring the success of our new website. The website will provide consumers with access via desktop computer and mobile devices enabling women to book online and access information on breast screening and the services we provide.

The Mother's Day Classic was held at Langley Park on Sunday 11 May and over 4,000 women attended the event raising valuable funds for the National Breast Cancer Foundation. Special thanks to Heather Boyle for co-ordinating the BreastScreen WA team, it was a great day enjoyed by all.

I would like to take this opportunity to congratulate Cynthia Leal on receiving the prestigious graduate certificate in management (Leadership) award.

- Dr Liz Wylie

Mother's Day Classic Sunday 11 May

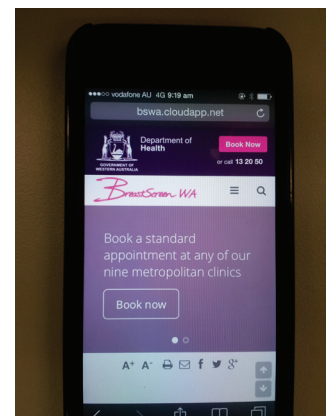
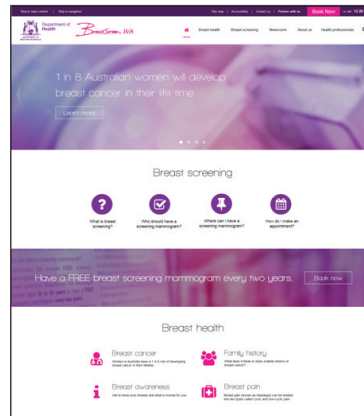
Early Mother's Day morning some Mums are getting breakfast in bed and some are out running and walking at the Mother's Day Classic.

BreastScreen WA is proud to support the National Breast Cancer Foundation through the Mother's Day Classic. Health Promotion Officer, Coby Pearson and Support Services Officer, Jade Drysdale staffed the BreastScreen WA marquee on the day, speaking to over 100 women and made 6 bookings. A number of BreastScreen staff attended the event and either ran or walked the 4 or 8 km course.

Congratulations to Nicole and Judy Winstone, Liz Wylie, Janet Brook, Heather Boyle, Kerry Morgan and Vanessa Atenza-Hipolito from the BreastScreen WA team.



BreastScreen WA new website is now live!



The BreastScreen WA website was originally developed in 2001 and had not been upgraded since its original build. BreastScreen WA engaged developers Ignia in late 2013 to redevelop the website to improve the user experience, meet accessibility requirements and optimise mobile devices functionality.

The BreastScreen WA project team (Coby Pearson, Sonya Schultz, Cynthia Leal and Fiona Smith) worked extremely hard to ensure that the website incorporated all of the necessary information our clients search for in a modern design that is easy to use.

On the 9 May 2014 the redeveloped website was launched - just in time for Mother's Day. The website includes a Google Map to easily locate the closest clinic, printable resources as well as downloadable personalised GP referrals.

The website was presented to the Support Service staff to ensure they could review the new functionality and provide any feedback they had to the Project Coordinator.

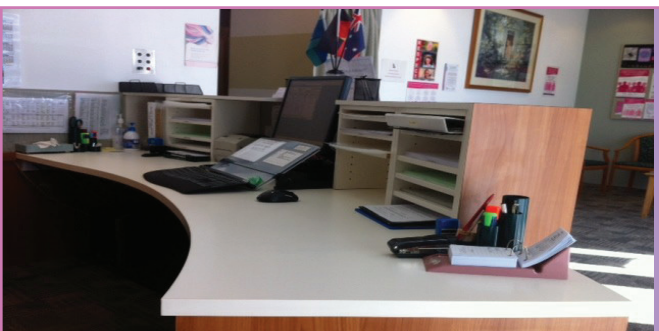
Bunbury Inaugural Women's Health Day for GPs and Practice Nurses

Dr Eric Khong and Sonya Schultz from BreastScreen WA in partnership with the Cancer Council WA, KEMH and FFWA Sexual Health Services held the Inaugural Rural Women's Health Day for GPs and Practice Nurses in Bunbury on Saturday 5 April 2014.

This education event has been held for the past 10 years in Perth. 40 GPs and Practice Nurses from Bunbury and surrounding towns interacted with four specialists. The speakers (pictured from left) included Dr Andrea Liddiard, Bunbury Obstetrician & Gynaecologist who spoke about managing menopausal symptoms; Dr Judy Galloway, Breast Physician at Royal Perth Hospital who facilitated an interactive presentation of breast disease case studies; Dr Angela Cooney from FFWA Sexual Health Services provided a Contraceptive Update and Dr Lewis Marshall, Head of Sexual Health Services at Fremantle Hospital updated delegates on common STIs and their treatments.



Cannington Clinic



The Cannington reception desk alterations are now complete. The staff were delighted with the new layout and design allowing two staff to work within the area easily.

Coming up.....

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|--------------|---|
| 13-15 June | Every Woman Expo |
| 6-13 July | NAIDOC week |
| 27 October | Pink Ribbon Day |
| 8-9 November | Multidisciplinary Breast Cancer Conference - Realising the benefits of digital breast imaging |

NMHS Leadership Development Program 2014 Graduation Ceremony



Pictured from left: Erica Cunningham (Program Coordinator), Cynthia Seenikatty (ED Workforce), Cynthia Leal (BreastScreen WA), Dawn Jacobs (Trainer).

Congratulations to Cynthia Leal, BSWA's Business Manager, who was recently presented with the NMHS Graduate Certificate in Management (Leadership) Award in recognition of her excellence while achieving the Master Level core units accredited with the University of Notre Dame, Australia.

The NMHS Learning and Development Program provide short courses and nationally recognised qualifications aimed to enhance workforce capacity and knowledge transfer. The program is Manager nominated, has a relevant business focus and includes subject matter experts from within WA Health and other organisations.

Bunbury Assessment Clinic



The women attending the Bunbury BreastScreen and Assessment Centre have been very busy knitting up squares for blankets.

These squares are then taken to either the Ocean Star Village or to The Stirling Arts Centre Knitting Club in Bunbury where volunteers then make the squares into blankets. The completed blankets are either donated to the needy in Bunbury or sent to an orphanage in Vietnam.

The end result is really quite spectacular!